

# VYAGEUR

FOR ALUMNI OF ST. LAWRENCE COLLEGE



SPRING 1991

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# Editorial

By  
Frank Lockington  
and Robin Pepper

Voyageur is published three times each year by the Marketing Services Department of St. Lawrence College with contributions from alumni, college staff and students.

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Phillip Kennedy  
Business Administration '75

Alan Grattan  
Data Processing '85

Cheryl Baldwin  
Health Care Aide '89

## Welcome to the first issue of Voyageur, the magazine for alumni and friends of St. Lawrence College.

The production of a quality publication for alumni is a key objective for the alumni development project. This format was chosen after reviewing alumni publications from many other colleges, discussions with some of our own alumni working in the publishing industry and considering the comments made by alumni in a survey of graduates earlier this year.

The intent of the publication is not to replace newsletters currently produced and distributed by active program alumni groups. Rather, it is our aim to complement these by including in Voyageur clips from program newsletters which may be of interest to other alumni.

Voyageur is to be published three times each year and distributed free of charge, to all St. Lawrence alumni. Whether you have taken just one course at St. Lawrence or have graduated from a recognized diploma program, you are an alumnus/a of the College. Maintaining current mailing addresses and tracking down "lost alumni" is probably the single most time consuming activity in our office.

If you know of other St. Lawrence alumni who are not receiving this publication, please have them contact the alumni development office at the campus nearest them.

We would like to thank all those who have assisted with the production of Voyageur and others who have been involved with the development of our alumni record system for distribution of the publication.

Please take the time to update your alumni record and respond to the questionnaire found at the back of this issue. If you feel so inclined, write to the editor with your views, comments and suggestions. We will listen.

We hope you enjoy reading this, our premiere edition of Voyageur.

Frank Lockington  
(Bus-APR 83)  
Alumni Development Office

Robin Pepper  
(Bus-APR 82)  
College Communications





# The Alumni Development Project

By Frank Lockington

**Last fall**, I undertook a project to examine the relationship between the college and our alumni. The Alumni Development Project has proven to be as challenging and interesting as any of my assignments here at the college.

The number of students who have attended St. Lawrence over the past twenty three years is estimated to be 150,000. The number of graduate alumni exceeds 35,000.

So where does one begin?

Well, certainly not from scratch.

In 1985, a report written by a committee of alumni entitled, "Future directions for Alumni at St. Lawrence" was presented to the college's Board of Governors. Many of the recommendations found in the report continue to be valid. These have also provided a framework for planning the alumni development project.

There is also recognition that a variety of alumni activities have taken place over the years. In fact, there are a number of very strong alumni associations at the program level here at St. Lawrence. The Animal Care Technol-

Childhood Education Alumni and the Business - Advertising and Public Relations Alumni are excellent examples of these successful initiatives.

At the campus level, Cornwall has organized two successful homecomings over the years. The Brockville alumni have participated in a series of recreational events in support of area charities.

Clearly, these initiatives are an excellent starting point.

There is however, a majority of our alumni who have had little if any contact with the college since they attended St. Lawrence as students. For many of our alumni, this magazine may be the first correspondence they have received from the college since graduation.

The alumni development project is all about building on the past and expanding efforts to recognize all alumni of St. Lawrence in the future.

The first step in the plan to develop alumni is to establish a comprehensive record system. If we don't know how to reach you, how can we expect to reestablish a relationship. With the

groups, our career services offices and our college staff we have accelerated our search for lost alumni.

Earlier this fall, together with the assistance of two third year Marketing research students, I surveyed a cross section of graduates. The purpose of the study was to examine the demographics of who and where our alumni are, what services they would like to see the college extend to alumni and in what ways graduates would like to make a contribution to St. Lawrence. The findings were very interesting.

Surveys were received from almost 300 graduates. Eighty percent of these individuals still live and work in Eastern Ontario. Over 94% considered their experience here at St. Lawrence a positive one. The study also showed that our graduates are very interested in post diploma training, gaining access to the college's facilities, receiving a regular newsletter and maintaining contact with our Career Services offices at each campus. Many of these services have been available to alumni although not really promoted as such. The introduction of other services available to alumni will be ongoing.

*150,000 students have attended St. Lawrence in the past 23 years...*

When asked how they, as alumni of St. Lawrence, would like to make a contribution back to the college over 50% indicated they would act as a contact person in their place of employment to support graduating students seeking full-time careers. Respondents also felt they could assist with recruitment and marketing efforts. About 30% suggested they would make a financial contribution to support a variety of needs, should the college ask. Efforts are currently underway to ensure these volunteers have the opportunity to support St. Lawrence through the avenues they have indicated.

The development of a quality publication was the next step. With the support of college staff, many of whom are also St. Lawrence alumni and graduates working within the publishing industry, we have put together our first edition of "Voyageur". Our intent is to publish the magazine three times each year and distribute it to all St. Lawrence alumni with a current mailing address on file at the college.

The funding required to initiate this project has come from St. Lawrence College. However, a key objective for

which could support alumni services on an ongoing basis. Progress has already been made on this issue.

With an endorsement from the student governments at each campus, full-time students will begin contributing to the cost of alumni services through their activity fees beginning this fall. In essence, students will be paying for their alumni membership in advance.

Other sources of funding will include revenues from the sale of advertising in future issues of Voyageur. This is expected to generate revenues which will help offset the cost of distributing this and other alumni publications.

The Alumni Development office is also investigating the possibility of partnering with a major bank to establish a St. Lawrence College affinity (credit) card program. This initiative would also generate revenues to support alumni programs and services.

The project to develop alumni services will also examine ways in which alumni could provide support to larger capital fund raising campaigns here at St. Lawrence. With one campus centre

"feasibility" stage we want to ensure alumni wishing to support these types of projects are given the opportunity.

Revitalizing our alumni association board, encouraging the college to continue the development of "post diploma" training programs for our graduates and the introduction of alumni cards are just a few of the other initiatives we are working on in the alumni development office.

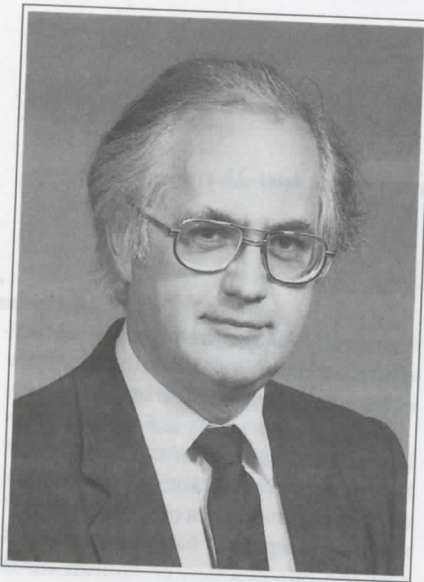
Support for the alumni development project from management at St. Lawrence has been excellent. Cooperation from St. Lawrence staff, many of who are our alumni as well, has been beyond expectation. Every day we talk with or receive a letter from one of our alumni indicating their support and enthusiasm for this project. These are the things that drive us to accelerate the pace of alumni development at St. Lawrence.

It is however, the belief that both the college and the people who choose to study here can benefit from a stronger relationship that ensures alumni development at St. Lawrence will succeed.



*"The proof  
is in the pudding!"*

## To our St. Lawrence Alumni.



There's a well known saying that goes like this, "The proof is in the pudding!" I say the proof of the success of our college is to a large extent based on the success of our alumni.

For almost a quarter century graduates from St. Lawrence College have been proving themselves. Employers are very impressed with the skills of St. Lawrence graduates. The demand for our graduates continues to be very high. This is, in part, because of the efforts of St. Lawrence staff who provide the best possible education and training and because of the individual commitment of our students to learning and persistence in achieving their goals.

Although you are known as St. Lawrence alumni we would like to think that you consider yourselves life-long St. Lawrence students and will continue to upgrade your skills as the need arises. Certainly we would appreciate your continued support and involvement with your college. There are many ways you can keep in touch. We are in the process of building a stronger alumni association and I encourage you to get involved. We also need your input in keeping our academic programs current.

Over the years St. Lawrence has changed. In particular in the last couple of years we have pulled together more as one College while still maintaining a high level of service at each of our campuses. Our Educational Support Services division which, as the name implies, provides all the support services for our academic divisions has been amalgamated into a college-wide organization. We hope this will provide a more coordinated approach to our support services including assistance to the Alumni Development Office. Change is the norm at St. Lawrence. Your input, as we continually change, is vital. Please keep in touch with us. Your best contact is your local Alumni chapter which is listed in this magazine.

I wish you continued success and good fortune!

A stylized, handwritten signature in dark ink that reads "Bill".

Bill Cruden  
President.  
St. Lawrence College



*Alumni Profile...*

## Jim Bennis

*By Frank Lockington*

*It has only been  
one year since Jim Bennis  
received his diploma in  
Business - Marketing.*

*He is already  
experiencing the benefits  
of his investment.*

Jim works as a Sales Representative for Henderson-Barwick, a steel pipeline manufacturing company in Brockville. He credits his experiences at St. Lawrence for helping him to land this position.

While attending the college Jim excelled in his academic studies, played various sports including three years of varsity hockey, was named male athlete of the year in 1990 and managed to hold down a part-time job in the computer centre.

"St. Lawrence in Brockville is a great place to go to school", says Jim. "My brother studied at St. Lawrence and he convinced me to try St. Lawrence too."

Jim's position at Henderson-Barwick involves marketing the companies line of stainless steel piping to clients in Canada and abroad. Major clients for the company come from the petro-chemical and pulp and paper industries.

"I really enjoy the marketing research aspect of my job," explains Jim. Looking at the companies in a particular area and then researching the industry to determine prospective new clients is very interesting. I've been using the computer skills I picked up while working at the college's computer centre too. I use Lotus 1-2-3 all the time."

Recently, Jim and an associate from the firm travelled to New England to assess the potential market for their products in this part of the United States. The international marketing course Jim took as part of his course of study has proven to be beneficial already.

There is a great deal of responsibility associated with the position says Jim. Completing quotations, following client orders through the manufacturing process and ensuring the customer has received the order as requested can be challenging. Having come directly from high school, this is Jim's first full-time job and has been an excellent first step into his career. The Career Services office at the Brockville campus played a key role in helping Jim to seize the opportunity at Henderson-Barwick.

After a year on the job, Jim says that he hopes to take advantage of other opportunities to travel with the company.

"I still play a little competitive hockey but over the winter I took a scuba diving course for the first time."

When I last met with Jim he was looking forward to his first holidays and planning a vacation to the sunny south to go diving.



*Alumni Profile...*

# Organized, Committed and Enthusiastic.

*by Robin Pepper*

**It's five o'clock** in the morning and Nancy is rising for yet another full day. She needs to get the kids off to school and then rush to catch the bus to her field placement in Ottawa. She'll re-

turn home around 5 and take care of supper, spend a few precious hours with her family and then hit the books from 9 until about midnight. She sits on the edge of the bed, just for a few minutes, and wonders if it's really worth it!

That was the typical day for Nancy McDonald when she was a Nursing student at St. Lawrence College in Cornwall. Today Nancy's life is still very hectic but organized. And it is Nancy's ability to organize her time and set priorities that enabled her to complete the academically demanding Nursing program. Nancy's positive attitude and persistence also quickly vanquished any thoughts of quitting.

as a graduate of the Registered Nursing Assistant program from the hospital. For those of you who are unfamiliar with the training in the Nursing profession, the Nursing Assistants were being trained in the local Cornwall hospitals until 1989. The Registered Nursing programs came to the college in 1973.

Nancy looks back at her first year of school and remembers being very nervous. Returning to school after a long time away from the rigours of high school, note-taking, and tests is so much more intimidating. Nancy was one of the few in her class who had been in school for awhile. Most had just recently graduated from high school. Nancy enrolled in today's Nursing program at St. Lawrence she would be one of many adults (about 55%) who make up the student population.

But as she says, "I was sure Nursing was what I wanted and I was determined to achieve my goal. She observed that the high school graduates were better prepared for the rigours of the program but, in general, were not as disciplined or committed as Nancy's fellow students."

Nancy was involved fully in her life. Not only was she at most of the Friday pubs, which she says was a spirit booster, Nancy was supportive and helpful to her fellow students.



Nancy McDonald

Today the Nursing graduate of 1984 is a critical care Nurse at the Hotel Dieu Hospital in her native Cornwall. Nancy came to St. Lawrence College in 1982,

"For eight hours a day it was my time for learning. And I learned so much both inside and outside the classroom," says Nancy.

Nancy also made a lot of friends both students and teachers. She remembers one brief time when her devotion and love for her children overcame her commitment to be in class. It was a day when the lecture was "somewhat less than exciting" and instead of concentrating on the teacher's words, her mind

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### For eight hours a day it was my time for learning.

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continually flashed back to the image of her children's faces pressed against the window glass waving goodbye. When the opportunity came as the teacher turned to write on the blackboard, Nancy was out the door and down the hallway. As she crested the top of the exit stairs she was met by another Nursing teacher, Lorna Grant who asked abruptly, "Where do you think you're going?!" After a short exchange Nancy was given an understanding pat on the back and rushed home to be with her kids.

Nancy has many fond memories of her days at St. Lawrence and she has a great

deal of respect for the teachers and staff. In particular, she says that Lorna Grant was "able to pull out of me more than I thought I could give."

Family was Nancy's first priority balanced with the chores of the household and education. Nancy wanted both the joys of a family and the rewards of a challenging and fulfilling career.

She believes that the RNA program in the hospitals prepared her well for the Nursing program at St. Lawrence. There was no doubt in Nancy's mind that she would achieve her goal. Once Nancy makes a decision she sticks to it.

Nancy was able to cope with her hectic schedule by being "super organized". She made lists of things to do, prepared meals in advance, and coordinated her time so that every hour of the day was accounted for. There was little idle time for Nancy McDonald. Nancy believes that the tremendous family support she received also helped deal with time demands.

Even though Nancy had finished her Nursing program in 1984 she continued to take advanced level courses through the University of Ottawa which has a satellite campus within the same facility as St. Lawrence. She breezed through psychology courses, english essay courses and others until a note arrived at her home from the Univer-

sity advising her she had acquired 36 credits and was required to enrol in a degree program.

"I took a deep breath and decided to go for my Bachelor of Nursing Science," said Nancy.

Nancy will have her BSCN by December 1991 and will continue on for her Masters.

Nancy McDonald is the classic life-long learner. Her thirst for knowledge seems to be unquenchable. She is an avid reader, enjoys Mathematics, and has a "Joie de Vive!" like no other person I've met.

Her high stamina and unflinching drive to achieve her goals has been demonstrated by her accomplishments to date and continues as she sets new and higher goals for herself.

As we concluded our talk and I asked Nancy for some concluding comments, I was so impressed with the simple, sound logic and confidence that echoed from her words of advice to those considering a career in Nursing and the Nursing program at St. Lawrence College ...

*"Set your goal, take it one step at a time, and always convince yourself that you can do it!"*



# Under control

By Frank Lockington

**Larry Sweet's career** is under control. But then, would you expect anything different from someone who spends his day controlling the movement of transportation equipment.

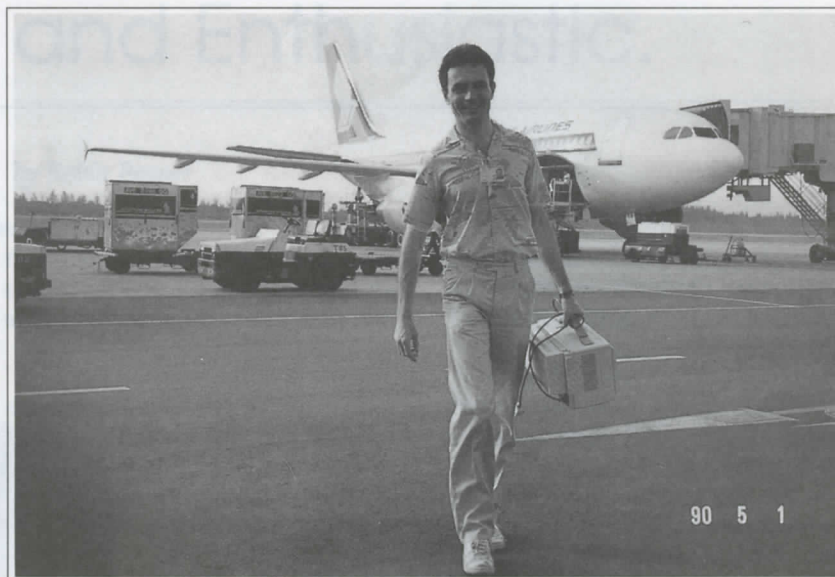
As a Control Software Designer for the Urban Transportation Development Corporation (UTDC), Larry has spent the last year working with a team of engineers and technologists designing and installing a new automated baggage handling system. The location: Singapore.

So how does one get from the shop floor of a Kingston trucking sales and service centre to one of the busiest airports on the other side of the world? For Larry it started with a single decision, to return to school.

"I had been away from school for a number of years and was working at Eastern Rentals in Kingston when a friend convinced me that further education would give me the opportunity to make a successful career change," explains Larry.

Larry's friend, Lori Raybould (ECE '81/ Kingston), is now his wife.

"I studied for a year part-time at Queen's and then, made the jump to St. Lawrence as a full-time student in the Computer Engineering Technology program," says Larry.



90 5 1

With Lori employed full-time as a teacher, Larry was able to leave work behind and concentrate completely on his studies.

"I didn't really have time to participate in a lot of extra curricular activities," says Larry. "I found the technology program challenging enough and spent most of my time in the classroom, labs or working at home on assignments."

All this hard work paid-off for Larry as three years later, he completed his studies and was rewarded with an academic achievement award by the college. Convocation in the spring of 1989 was especially memorable for Larry and his family as he rose to address the students of his graduating year as valedictorian.

By graduation, Larry had received a couple of employment offers and through an interview with on-campus recruiters from UTDC was able to

secure a full-time position with the company. Larry believes the technical report he worked on in his final semester helped him to land the job.

"At the time, company officials had suggested there may be some travel involved," Larry says. "I had no idea I would be spending close to a year away from my wife and family in a foreign country."

"The project involved the installation of an automated baggage transfer system at the Changi airport and included some of the technology used in UTDC streetcar and subway transportation systems. The system was designed to increase the speed at which passenger luggage could be moved from one airport terminal to another."

The airport in Singapore is one of the largest in the world and is considered to be the "gateway to the east".

After spending nine months at UTDC's Kingston facility, Larry bid farewell to family and friends and boarded the plane for the 20 hour flight to the far east.

Making the adjustment to living in Singapore was not as major an adjustment as expected.

"The project had us working 12 hours each day, six days a week," explains Larry. "We lived at the hotel right at the airport so although it was convenient, we really didn't have a lot of time to spend sight seeing."

"We did take off one Sunday, rented a boat and went water skiing in the South China Sea. When I lived in Kingston I belonged to the Collins Bay waterski club. Our day at the sea was memorable although I recall it took some time to get accustomed to the salt water," says Larry.

Although there were lots of places to eat "western" food, Larry says he preferred to try a variety of dishes including Chinese, Malaysian and East Indian dishes from the "hawkers centre". A full meal there was about \$5.

News from home was welcomed. There wasn't always news in the paper or on TV about Canada. Most western infor-

entry into the conflict was covered in the papers in Singapore. "When we did have time to relax and maybe watch TV we were limited to re-runs of old American programs such as "GetSmart".

While away, Larry's wife Lori finalized the purchase of their home in Odessa where they now live. "The mortgage papers arrived via fax," Larry recalls.

Lori's job as a teacher allowed her to travel to Singapore during the summer for a visit. Family members of other UTDC staff involved with the project team also made the trip. On the job site, English was the language used although it was sometimes difficult to understand the people from Malaysia involved with the project.

The technology supporting the project was so advanced that the status of baggage carts at the airport could be monitored through the computer system at the UTDC base in Kingston, Canada. The Onx operating system used for the computer controls is the same type as is used in the technology labs at St. Lawrence College in Kingston.

"This Onx system allows for 'real-time' control and is used world-wide, explains Larry. "I think graduates of the college today will have an opportunity

The project at the airport took over nine months to complete but in March of this year, Larry packed his bags and headed home.

Back home, Larry has been working on another project at the UTDC research facility in Kingston.

He says, "I don't expect to be travelling immediately, although the project I am involved with now could take me to California at some point in the future."

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*"My experience in Singapore has taught me a great deal about working as a member of a team, project management and helped me grow in a personal way, explains Larry.*

*"I think I made the right decision to go to St. Lawrence. My college education helped me turn*



# alumnews

## Student Association

### Supports Alumni

### Development Project

The Alumni Development project has received a financial boost from the Kingston Campus Student Association.

*Pat Doyle*, President of the Student Association presented a cheque for \$5,000 to *Frank Lockington*, earlier this spring. The money has been set aside for the enhancement of our alumni records system.

"The Student Association here is 100% behind this project" says Pat.

With over 35,000 graduate alumni records to maintain, the student contribution will certainly be put to good use.

## Honorary Membership

### Awarded

Former Chair of the Business - Communications Department, *David Schleich*, has been awarded an "Honourary Alumni" membership. The award comes as David leaves St. Lawrence to assume responsibilities as Vice President, at Niagara College in Welland.

During his many years at St. Lawrence, David was instrumental, along with *Tom Harpell*, in establishing "The Greg Awards". The Gregs now in their 11th year recognize excellence in video production by students at the Kingston Campus. David was also a member of the Board of Directors of the Kingston Student Centre Building Fund.

The Honourary Membership was presented to David during a surprise send off held in Sneakers Pub on the Kingston Campus, February 16, 1991. Over 200 people including friends, colleagues,

## The Gregs

Again this spring, students, staff and alumni turned out in large numbers to attend the annual St. Lawrence College "Greg Awards". Now in their 11th year, the GREG's are presented to students involved with the production of documentary and drama video television programs.

Initial viewing of the of the productions took place in the Student Centre on the Kingston campus, April 6th. Judging was handled by over a dozen alumni who work in the television and video production industry.

This year's productions included three dramas and three documentaries. *David Watson*, (Business - Marketing 86) returned for his seventh year as master of ceremonies. A total of ten awards were handed out to the winners. The alumni award was presented to the producers of "Final Flight".

The award ceremonies were taped by Kingston Cablenet and have been broadcast on the community channel 13. Copies of the productions made over the past 11 years are also available for viewing through the Learning Resource Centres.

## Advertising Awards

Advertising awards have come to Eastern Ontario. The ERA Awards, recognizing excellence in regional advertising, were held April 13th at the Ambassador Convention Centre in Kingston.

Master of ceremonies *Kevin Hoobin* (Business-APR 79) presented awards to the winners. This was the first in what is hoped will be an annual event.

## The A+ Club

The A+ Club, alumni of the Advertising and Public Relations program in Kingston, held their fourth annual reunion at the Ambassador Hotel April 13th.

As in past years, the reunion focused on professional development. Three separate presentations provided students and alumni with a sampling of the careers in which APR grads are working.

*Colette Watson* (nee Lalonde) from the class of 1980 introduced participants to the changes at Rogers Cable and the Cable Television Association.

*Charles Belbin*, a graduate from 1979 works in the Public Relations office of The Aluminum Company of Canada. Charles' presentation focused on how his company builds linkages between the head office in Montreal and Alcan facilities around the world.

The third presentation, a panel discussion, was organized by *Ellen Foley* (APR 87) and involved a number of graduates who have all worked for Kingston This Week at some stage of their career. "The quality of the presentations was excellent" explains *Ron Kelly*, APR program coordinator of the College.

Approximately fifty students and alumni attended the afternoon session.

advertising industry, many of whom are alumni of St. Lawrence.

Among the award winners was *Donna Bishop*, (Business-APR 84). Donna owns and operates "Creative Effects" a Kingston based advertising, promotion, and graphic design business.

The event was attended by over six hundred people. With the success of this event

## Twentieth

### Annual Fashion Show

Once again, fashion took centre stage at the Grand Theatre in Kingston as students of the Fashion Design and Fashion Merchandising Programs produced the twentieth annual St. Lawrence College Fashion Show. The production entitled "CENSORED MATERIAL", ran for three evenings April 18th, 19th and 20th.

At a pre-show reception, about a dozen alumni renewed acquaintances and met with designers and instructors from the graduating class.

*Laural Rivard*, Coordinator for the Fashion Design Program explains, "It's a good opportunity for students to meet with the alumni and see who is doing what in the industry."

This year, as in the past, the show featured the work of first, second and third year students. A capacity crowd Saturday evening was also treated to a reception hosted by Dubonnet Canada following the show.

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## L A S A

### Graduates First Class

The Law and Security Administration program in Brockville is graduating its first students in June of this year.

Already, efforts are underway to ensure that the transition from student to alumnus is a smooth one for the grads. A class secretary has been selected and the group is discussing the possibility of establishing a book fund to support new students just now entering the program. Faculty member *Ross Bell* is supporting this initiative and can be contacted by L A S A students and

## Computer

### Engineering Technologists Meet

Alumni of the Computer Engineering Technology Program in Kingston held a joint meeting with students April 6th. The gathering was organized by *Trevor Rainey*, Coordinator/Teaching Master in the program.

"Alumni described for the students present, their jobs and what equipment they encounter in the field," explains Trevor.

Students, having completed their technical projects, used this opportunity to demonstrate their efforts to alumni, ... those who know best what is involved with succeeding in this program.

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## Cornwall Chapter

### Seeks Executive

The alumni executive committee of the Cornwall Chapter is seeking new members. At a chapter meeting held on the Cornwall campus April 11th plans to expand the number of members on the executive were discussed.

"As we move toward the college's 25th anniversary we need to recruit additional alumni executive members and expand our base of volunteers", explains *Rick Shaver* (Business Marketing -Cornwall80), President of the Cornwall Chapter. Rick has been instrumental in promoting alumni development on the Cornwall Campus and sits on the College's Alumni Association Board of Directors.

The Cornwall chapter plans to meet again in late June. If you would like to get involved, contact the Alumni Development office at 613-933-6080 X1638

## ATTENTION:

### Animal Care Technology Grads...September 21/91

Bring back memories and join in the celebration of our 20th Graduating Year!

The festivities for this event include a family picnic at Lake Ontario Park, twilight dinner cruise and dance on the Island Queen and nightcaps at St. Lawrence's own "Sneakers" Pub.

The cost for this event is \$35.00 payable before July 1st. Babysitting services are being coordinated with the Early Childhood Education program at the college. For more information, please contact *Barb Donaldson* at 544-5400, ext. 1192. Plan to attend!



Have you ever wondered  
what Bob is doing?

Wouldn't it be great to  
get in touch with Nancy?

How would you like to let your  
former class-mates know what you  
have been up to since the good, old  
college days!

**ECHOES**, the "who's where?"  
section of *Voyageur* provides the  
opportunity for you to inform and  
stay informed! Update your alumni  
record at the back of *Voyageur* and  
indicate that you wish to share this  
information with other alumni.  
Then watch for the next issues of  
*Voyageur*!

**WATSON, DAVID - MARKETING '86  
KINGSTON**

David is currently living in Gloucester, ON,  
and working in Ottawa at Caiger-Watson In-  
surance as a Broker. David was married May  
1991 in London, England.

**HULL, BILL - FINE ART '71/KINGSTON**

Bill is working out of his home painting por-  
traits. He continues to keep in touch with  
classmates in Vancouver & England, as well  
as faculty on the Kingston campus.

**WOODS, CAROLE-ANN - ADVERTISING  
& PUBLIC RELATIONS '87/KINGSTON**  
Carole-Ann is living in Toronto and working  
for CFA Communications as an Online Pro-  
ducer of Corporate Videos.

**BURTON, PAUL - ADVERTISING & PUB-  
LIC RELATIONS '83/KINGSTON**  
Paul lives in Kingston Township. He is  
working for Kingston This Week in Advertis-  
ing Sales and continues to be involved with  
the A+ Club, the alumni association for APR  
in Kingston.

**ALLSEBROOK, DOUG - ADVERTISING &  
PUBLIC RELATIONS '86/KINGSTON**  
Doug is living in Kingston, ON, while he  
works towards his M.B.A. Doug keeps in  
touch with grads from his class and recently  
attended the alumni judging of the Greg  
Awards in Kingston.

**MARALDO, STACEY - ADVERTISING &  
PUBLIC RELATIONS '89/KINGSTON**  
Stacey is currently living in Kingston and  
works as the Executive Co-ordinator of Con-  
sumer and Trade Shows.

**BREEN, TOM - ADVERTISING & PUBLIC  
RELATIONS '87/KINGSTON**

Tom lives in Kingston and is employed at the

# Ech Echo

Where are they now ???

**BAKER, JANE - ADVERTISING & PUBLIC  
RELATIONS '90/KINGSTON**

Jane is living in Kingston and working for  
Kingston Cablenet in the Programming  
Department as a Traffic Co-ordinator. Jane  
recently went to the '91 "Greg" awards,  
where she saw some of her former class-  
mates.

**MCDONALD, JANE - ADVERTISING &  
PUBLIC RELATIONS '88/KINGSTON**

Jane is currently living in Ottawa, where she  
conducts research and production for the lo-  
cal morning show - "Eye on Ottawa" on  
CJOH-TV.

**O'NEILL, DAVID - ADVERTISING & PUB-  
LIC RELATIONS '89/KINGSTON**

David is living in Kingston and works at  
Kingston Cablenet in the Video Production  
department.

**CARNEGIE, ANDREW - MARKETING  
'87/KINGSTON**

Andrew currently resides in Toronto where  
he is employed as the Manager of three of  
Toronto's popular restaurants - Toby's  
Goodeats.

**HARVEY, GERALD - FINE ARTS '84  
KINGSTON**

Gerald is currently living in Napanee where  
he operates a sign shop. Gerald was on  
campus earlier this spring recruiting new  
employees from the graduating graphic arts  
program.

**HARRISON, MICHELLE - WORD PROC-  
ESSING SECRETARY '86 KINGSTON**  
Michelle works at Queens University, in the  
Liaison Department.

**DEMERS, MICHELLE - ACCOUNTING  
'90/KINGSTON**

Michelle resides in the Cornwall area where  
she is currently pursuing her CGA.

**ROBILLARD, JUDY - LIFESKILLS COACH  
'89/BROCKVILLE**

Judy is living in Arnprior and working at the  
Royal Canadian Legion, as well as assisting  
the Town of Arnprior in the organization of  
"Salute to the Valley Days", scheduled for  
July 1991. Judy has four children and keeps  
in touch with both former classmates and  
instructors.

**REIL, KATHY - CHILD & YOUTH COUN-  
SELLOR '89/BROCKVILLE**

Kathy is currently living in Brockville, where  
she is employed as a Teaching Assistant by  
the Catholic Board of Education.

**DEEN, MUHAMMED - HUMAN  
RESOURCES MANAGEMENT  
'86/KINGSTON**

Muhammed is currently living in  
and working in Toronto with the  
Transportation and Communication  
Financial Services Department. M  
has received many certificates in  
eas of study. He is looking forward  
completing his accounting certificate in

**THIBAUT, MIKE - COMPUTER  
ENGINEERING TECHNOLOGY '90/KI**  
Mike is currently living in Toronto  
for CHUBB Elec. as a Software Engi

**MEENT, JOHN VANDE - COMP  
GINEERING TECHNOLOGY '9  
STON**

John is living in Ottawa, where  
employed by Cognos Inc. He is responsi  
software verifications.

**MCDUGALL, MARLA - COMP  
GINEERING TECHNOLOGY '9  
STON**

Marla is currently living with her h  
Hull, PQ. She is working for Bell  
Research, as a LAN Performance &  
ing Analyst.

**MAHON, ED - COMPUTER ENGIN  
TECHNOLOGY '90/KINGSTON**  
Ed is living in Carleton Place, work  
Corporation, and is involved with  
design.

**DOUGLAS, JOHN - COMPUTE  
NEERING TECHNOLOGY '88/KI**  
John is living in Rockland, ON. I  
rently employed by Honeywell, Spe  
space Division where he works w  
mated system testing.

**HAMILTON, ED - COMPUTE  
NEERING TECHNOLOGY '86/KI**  
Ed lives in Ottawa, works for Unisy  
Inc. in the Defense Systems Depart

**MARKO, GRAHAM - COMPUTE  
NEERING TECHNOLOGY '86/KI**  
Graham is the Owner & Independ  
sultant of Coneng-RT Systems Inc.  
rently resides in Ottawa.

**O'BRIEN, MIKE - COMPUTER EN  
ING TECHNOLOGY '90/KINGSTO**  
Mike is living in Carleton Place and  
Mitel Corp. in the Software Design

**DRESSLER, ADRIAN - COMPUTE**



**LUNDY, STEVE** - COMPUTER ENGINEERING TECHNOLOGY '90/KINGSTON  
Steve is currently living in Ottawa, ON, where he is working for Bell Northern Research in Software Design and Testing.

**KENNEDY, DEBBIE** - COMPUTER ENGINEERING TECHNOLOGY '89/KINGSTON  
Debbie is currently living in Kanata, and working for Quantum Software Systems Ltd., in Systems Development and Technical Sales Support & Consultation.

**BENNETT, JEFF** - COMPUTER ENGINEERING TECHNOLOGY - KINGSTON  
Jeff is living in Elginburg, ON. He handles software design for Hall of Names Inc.

**RYAN, CATHERINE** - NURSING '81 KINGSTON  
Catherine is working for the Huron County Health Unit.

**ASSELSTINE, KEN** - CIVIL TECHNOLOGY '86/KINGSTON  
Ken is currently living in Kingston, ON, where he is a Contract Inspector for CFB Kingston. Ken has married, but has not yet had any children.

**O'NIELL, ROSE** - NURSING '82 KINGSTON  
Rose is currently living in Ottawa, ON, where she is working at the Ottawa General Hospital. Rose is also attending the University of Ottawa; she will receive her diploma in April 92. Every summer Rose works with other SLC alumni at the Columbus Boys' Camp.

**WHITE, HELEN JEAN** - OFFICE SYSTEMS OPERATIONS '89/BROCKVILLE  
Helen is living in Brockville and keeps busy doing volunteer and short term/part-time job assignments. She says she still gets together with other alumni for dinner.

**CONLIN, JEAN F.** (nee Crosby) - NURSING '81/KINGSTON  
Jean is currently living in Ottawa, ON, where she is working for the Worker's Compensation Board. She is a Nurse Specialist implementing and evaluating medical, vocational, and rehabilitation strategies. Jean is married, and is expecting her first child in November.

**ALBERS, CAROLIN** (nee Quackenbush) - NURSING '88/KINGSTON  
Carolyn is enjoying married life in Cardinal, ON. She is working at "Ontario March of Dimes" as a private duty nurse in Brockville,

**ST. JEAN, JAMES** - CIVIL ENGINEERING '85/KINGSTON  
James is living in the Amherstview area and is working at C&M Consultant Services Ltd. as the Manager of Commercial Design and Field Layouts. James has married since graduation.

**GIFF, SUSAN** - CHILD & YOUTH WORKER '89/BROCKVILLE  
Susan is living in Addison and working at Family & Youth Services in Prescott. She is employed as a Child & Youth Worker assigned to Special Projects on Child Abuse.

**CHISOLM, DANITA** - APR '89 KINGSTON  
Danita is living in Ottawa and working at War Amputations of Canada as the Director of Media Relations.

**ALLEN, JANET** (nee Cook) - FASHION MERCHANDISING '88/KINGSTON  
Janet is living in Charlottetown, Prince Edward Island. She is working in Accounting & Administration at Capital Honda. Janet has married since graduation and keeps in touch with former classmates through correspondence.

**SILVER, WANDA** (nee Kring) - ECE '83 KINGSTON  
Wanda is living in Inverary and working at the Cataragui Village Day Care. Wanda is an active member of the ECE Alumni Executive.

**DONOHUE, MAUREEN** - ECE '85 KINGSTON  
Maureen is living in Nepean and working in Ottawa at the Broadview School-Age Child-care Program as the Supervisor.

**WHALEN, Sr., MONICA** - CHILD & YOUTH WORKER '88/BROCKVILLE  
Sr. Monica is the Co-Director of the Gabriel Maternity Home located in Kingston, Ontario.

**BERNIER, DAVID** - CORRECTIONAL WORKER '87/KINGSTON  
David is living in Bowmanville and working at the Brookside Youth Centre as a Correctional Officer. He has married and recently become a father.

**SAXTON, SUSAN** - ECE '84/KINGSTON  
Susan continues to live in Kingston. She recently completed her Honours Thesis and will graduate in June from Queens University with a Bachelor of Arts (Honours) Degree in Psychology. Susan plans to continue her educational pursuits at Queens Faculty

**MACKAY, ELLEN** - FASHION MERCHANDISING '88/KINGSTON  
Although she has not met up with other alumni recently; she does keep in touch with a few of her former classmates. Ellen is currently living in Toronto and working as a consultant with The Garrison Group.

**EXTENCE, SANDRA** - FASHION MERCHANDISING '89/KINGSTON  
Sandra is living in Kingston and working as a Ledger Support Officer at the Toronto Dominion Bank.

**MACDONELL, SONYA** - BEHAVIOURAL SCIENCES '89/KINGSTON  
Sonya is living in the Toronto area and working at the Thistleton Regional Centre as an Instructor/Therapist.

**ST. LOUIS, BERNADETTE** ACCOUNTING/CORNWALL  
Bernadette is living in Cornwall and working at Seaway Shopping News Ltd. in Accounting. She has married and had two children since graduation.

**SHAVER, RICK** - GENERAL BUSINESS '78/CORNWALL  
Rick is currently living in Cornwall where he is the Vice President/Sales Co-ordinator at Seaway Shopping News Ltd. He has married since graduation and has two daughters. Rick has eight St. Lawrence College alumni on staff and is a member of the St. Lawrence College Alumni Association board of Directors.

**BADOUR, JAMES** - ELECTRICAL ENGINEERING '88/BROCKVILLE  
James has married since graduation and is living in Milton. He is employed by Mississauga Hydro as an apprentice in Systems Control Operations.

**FORSYTHE, BONNIE** (nee Bates) - BUSINESS MARKETING '88/BROCKVILLE  
Bonnie is living in Burrits Rapids and working at Gilbarco Canada Limited in Marketing in Brockville.

**MURRAY, VALERIE** - ACCOUNTING '88 BROCKVILLE  
Valerie resides in Lyn, Ontario and works in Accounting at Gilbarco Canada Limited.

**BERRY, LISA** - ADVERTISING & PUBLIC RELATIONS '90/KINGSTON  
Lisa currently lives in Kingston, attempting to juggle two jobs. She works at Stages and Bust Loose Holidays where she puts her APR skills to work writing jingles, doing radio



*Many of the services available to students and staff at the college are also available to alumni. Is there something here for you?*

# Alumni Services

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## Extended Career Services

Would you like to receive notices of employment opportunities and career fairs related to your field of study? If you are considering a career or are currently seeking employment, you may wish to speak with a career counsellor. Contact the Career Services department at the campus nearest you for assistance.

## Meeting/Facility bookings

If your program alumni group or classmates are planning a meeting, we can arrange to reserve a room and A/V equipment if required. Contact the alumni development office at extension 1617 for assistance

## Entertainment

Alumni are always welcome to attend the student pubs on each campus. Contact the student government offices to see what's happening and if any participation restrictions are in effect. Get the old gang together and make it an evening for old times sake.

## Continuing Education

The college offers a wide variety of continuing education programs at each of our three main campuses. These are normally promoted through the daily papers in Brockville, Cornwall and Kingston. We also send continuing education brochures through the mail upon request. Contact the Marketing Services department at the campus nearest you for further information.

## Planning a reunion ?

If your class or program is planning a reunion in the near future maybe we can provide some assistance. If you have lost track of some of your classmates, are looking for a place to hold your event or need direction on what types of activities are working for other alumni groups, contact the alumni development office.

## On-campus Recruitment

Career Services offices at St. Lawrence have been busy over the past year assisting students seeking employment.

The offices on each of the three campuses provide a variety of services to students including:

1. Posting of full-time and part-time job openings.
2. Seminars on job search.
3. Individual career counselling.

These offices also support employers interested in recruiting on campus. Over the past year, several organizations have held interviews on the college's three campuses, and many of these have hired graduating students from St. Lawrence.

Many of the organizations involved with on-campus recruiting this year were actually represented by St. Lawrence alumni. These individuals were either in business for themselves or represented the organization where they are employed.

If your organization is considering hiring additional staff, contact the career services office at the campus nearest you. We would be happy to help!

In Brockville call (613)345-0660

In Cornwall call (613)933-6080

## Learning Resource Centres

The Learning Resource Centres at each of the college's three campuses are available to alumni as well as daytime, evening students, and community residents at no charge. Applications for library cards may be made at the Main Circulation Desk of the library.

The library is fully automated with an online circulation system and catalog which helps to make searching and signing out fast and easy. The library collection includes print and audio-visual items, computer software, children's collection and toys, as well as a collection of newspapers, magazines and journals.

The library also contains viewing equipment, microcomputers, printers and photocopiers. Materials which are available at St. Lawrence may be borrowed through the Interlibrary Loan Service.

A User's Guide outlines all services available as well as library policies, hours and fines. Instruction on how to use the library is available through library tours and in-class workshops.

The staff on the Information Desk is also available to help with any information requests alumni may have.

# Alumni Association

In 1986 a founding board of directors was identified. This group, together with the support of the President of the College drafted a constitution and incorporated the association.

*Following the adoption of the Task Force report on the future direction of alumni at St. Lawrence, the College supported the establishment of a "college-wide" association.*

The structure of the association has been designed to encourage chapters at each campus. The chapters, in turn, will identify three representatives each, who collectively act as the board of directors for the Alumni Association of St. Lawrence College. At each campus, alumni groups which have organized by program have been encouraged to come together to form the basis of the chapters.

Since 1986, the founding board has met only twice. With clear support from the College for alumni development now in place, the board of directors of the association can continue their work.

The first annual general meeting of the association will be held next Spring. There is a great deal to do between now and then.

Alumni who may be interested in contributing their skills to the establishment of a chapter, or who would consider joining the board of directors for our association, should contact *Frank Lockington* through the alumni development office at the College, ext 1617.

## Alumni Questionnaire

UPDATE YOUR ALUMNI RECORD and return to:

Alumni/Development Office  
St. Lawrence College  
King & Portsmouth  
Kingston, ONT.  
K7L 5A6

Phone: Brockville (613) 345-0660  
Cornwall (613) 933-6080  
Kingston (613) 544-5400  
Fax: (613) 545-3920

*Keeping your address current with the Alumni Office ensures you receive information regarding alumni events/services and can put you in touch with other St. Lawrence alumni.*

- ☐ Sure, go ahead and share some of this information with other alumni through the "ECHOES" section in the next edition of Voyageur.
- ☐ Please update my alumni record but keep this information confidential.

Name \_\_\_\_\_

Previous/Maiden Name \_\_\_\_\_

Program/Year of Graduation \_\_\_\_\_

Campus Attended \_\_\_\_\_

Student No. (if known) \_\_\_\_\_

Current Address \_\_\_\_\_

Postal Code \_\_\_\_\_ Telephone \_\_\_\_\_

Spouse's Name \_\_\_\_\_

Spouse is a St. Lawrence alumni? ☐ Yes ☐ No

If Yes, Program/Year of Graduation \_\_\_\_\_

Student No. (if known) \_\_\_\_\_

Permanent Name & Address of relative/parent/friend, who can always contact you

\_\_\_\_\_

\_\_\_\_\_

Telephone \_\_\_\_\_

### EMPLOYMENT INFORMATION

Employer's name \_\_\_\_\_

Employer's Address \_\_\_\_\_



When you update your record,  
we'll enter your name in a draw for a  
St. Lawrence summer windbreaker.

The draw will be made July 15th  
so don't delay, reply today!

Please check the boxes beside the alumni activities which are  
of interest to you.

- ☐ Alumni association executive
- ☐ Participation at convocation
- ☐ Special events
- ☐ Social/recreational gatherings
- ☐ Class reunions
- ☐ Other ideas \_\_\_\_\_

Which of the following services, available to alumni, are of interest to you?

- |  |                                       |
|--|---------------------------------------|
| <input type="checkbox"/> Access to Learning Resource | <input type="checkbox"/> Group travel |
| Access to student pubs                               | Group insurance                       |
| Access to athletic facilities                        | Post-diploma training                 |
| Extended career services                             |                                       |

Would you consider volunteering your time to assist the college  
in any of the following areas?

- ☐ Becoming a graduate advisor to students
- ☐ Joining your program's advisory committee
- ☐ Guest speaking at classes/career days
- ☐ Recruitment of new students
- ☐ 25th Anniversary Planning Committee

Would you consider making a financial contribution to the college to help  
address any of the following needs?

- |  |                  |
|--|------------------|
| <input type="checkbox"/> Building fund     | Scholarship fund |
| <input type="checkbox"/> Alumni operations | Equipment fund   |

Comments and/or suggestions for Voyageur, our alumni magazine.

\* Note: The personal information here is collected under the authority of the Ministry of Colleges and Universities Act, R.S. 1980, c272. The information will be used to place you on a mailing list for information relevant to your interest in alumni activities. Information for the Echoes section may be reprinted at the editors discretion if you have checked off the statement on the front of this questionnaire. \*



# Alumni Trip

Get the old gang together to see  
**The Toronto Blue Jay's**  
VS  
**The Oakland A's**

Saturday, September 14, 1991

Our chartered highway coach leaves the Brockville Campus at 8am sharp,  
and stops at the Kingston campus at 9am.

Toronto arrival is approximately 11:30am. The game starts at 3:15pm.

After the game, we'll join 1,500 alumni from other colleges across Ontario  
for a post game reception at the SKYDOME.

Our charter will depart from Toronto around 8pm for the trip home.

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**Tickets including travel and seats at the game are \$60/person**  
and can be obtained by calling the Alumni Development Office at:

Brockville... 613-345-0660, ext 1617  
Cornwall... 613-933-6080, ext 1617  
Kingston... 613-544-5400, ext 1617